



WANTED: BIG IDEAS

Showcase Your Best Goods and Services

Announcing the AFSA 2023 Solutions Spotlight

The Solutions Spotlight is looking for fresh takes for collaboration with the financial services industry.

It's time innovative credit products and services get their time in the spotlight on the main stage at AFSA's 2023 Independents Conference & Expo.

On Wednesday, April 19, the Aria Resort and Casino in Las Vegas will be buzzing with AFSA's first solutions showcase, bringing together new AFSA Business Partner products or services that can help transform consumer credit operations.

We want to hear about your company's *Industry Solution*...specifically your product or service that adds to a company's value proposition spanning compliance, risk, payments, mobility, and marketing. Apply today for the *Solutions Spotlight* to be one of five companies selected by AFSA's Independents Section Board.

This is your chance to demo your latest and greatest technology to your target audience, the attendees of the conference. This is not a speed dating presentation in a corner of the Expo Hall. Rather it's your chance to take center stage in AFSA's main conference programming as a general session presentation.

Simply fill out the [application form](#), which will be reviewed confidentially by the Independents Section Board. The best and most compelling products and services, currently in use, will make the cut to give an 8-minute pitch which must be live and supported by your marketing. This includes PowerPoint, videos or anything that you plan to put on the screen. We recommend no more than two individuals on the stage.

Please review our eligibility requirements:

Eligibility Rules and Criteria

- The showcase is open to all Business Partner members participating as an **exhibitor or sponsor at the show**.
- The product or service must be in market for less than 12 months and have active clients using it.
- Each Business Partner is limited to three applications for each of their product submissions.
- There is no fee to participate.
- Selected companies are expected to be stakeholders at the 2023 *Independents Conference & Expo* at their own expense. Bonus registrations are not awarded to those selected to participate.
- Participants must be able to demonstrate how their solution solves a business problem or creates a business opportunity in any of the following areas:
 - Work Processes
 - Customer Service
 - Software/Technical
- Applications will be evaluated in the following areas:
 - **Originality**
 - **Operations/Business Impact:** What tangible results does it achieve for businesses? How does it solve a problem for the client?
 - **Cost/Benefit:** How much money will it save? What is the total cost of the product?
 - **Meets Intended Goal:** How well does the "solution" perform against the intended goal?

Deadline: COB, March 17, 2023.

There is no cost to apply to the Solutions Spotlight; submit your application [here](#).