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**LUCKY WAYS
FOR YOUR
COMPANY TO
STAY CYBER
SAFE**

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Chief Executive Officer



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**PEOPLE ARE
THE PROBLEM**

**MONEY IS
MOTIVATION**

2

3

**COSTS WILL
INCREASE**

**KEEP SOFTWARE
UP TO DATE**

4

5

8 IS NOT GREAT - PASSWORDS



EDUCATE YOUR EMPLOYEES

6

A large, bold white number '7' is positioned on the left side of the image. The background is a solid purple color with a faint, semi-transparent candlestick chart overlaid on the right side. The chart shows several candlesticks with wicks, typical of financial market data.

7

STAYING AHEAD OF THE TRENDS

**BACK THAT
DATA UP**

88

9

SPRING CLEANING OF DEVICES



**GOT
ENCRYPTION?**

10

11

BE CHOOSY ON YOUR DATA



**AI TO THE
RESCUE**

12



13

SHOW ME
THE MONEY

CYBER – OWN IT!



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