2021

AFSA AMERICAN FINANCIAL SERVICES ASSOCIATION

BY THE NUMBERS

51 Comment letters

amicus briefs

sent to state, federal and regulatory bodies.

176

new resources for members, including 50-state surveys, in-depth white papers, legislative analyses and member talking points.

1

35%

year over year increase in traffic on the re-designed **AFSAonline.org.**

22,000+

total AFSA University licenses.

new AFSA University enrolled companies.

total AFSA University subscribing companies.

3,000+

listeners to the Extra Credit Podcast.





engaging and thought-provoking webinars.

1 million+

users enrolled in MoneySKILL®, in all 50 states, with 90,000 new enrollees in 2020.





corporate members, representing 187 finance company members.

192

business partners, 33 affiliate state associations.





states contacted on work from home regulations.

15+ constantly updated COVID-19 tracking charts.



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895

AFSA conference attendees.

572 Virtual AFSA

conference attendees.

8000+



receive and read *Capital Notes* each week and *News You Need* daily.