



801 Skokie Blvd, Suite 110  
 Northbrook, IL 60062  
 847.945.7401

[www.creativeimpactgroup.com](http://www.creativeimpactgroup.com)

**Trade show Entertainment for  
 AFSA'S 2022 Vehicle Finance  
 Conference  
 March 7 – March 10, 2022  
 Bellagio, Las Vegas**

The Creative Impact Group is pleased to propose the following booth attraction and entertainment options for the trade show floor for AFSA's Vehicle Finance Conference March 7-10, 2022 at the Bellagio Hotel in Las Vegas.

All games and entertainment options are priced for Tuesday, March 8<sup>th</sup> (5 PM – 7 PM) Wednesday, March 9<sup>th</sup> (8:30 AM – 6:30 PM), and Thursday, March 10<sup>th</sup> (8 AM – 9:30 AM). Due to load-in policies, all games will need to be booked for the entire show. However, any entertainment options can be customized to fit your vision.

**On the trade show floor: Booth Attractions**

**Brand Ambassador**



Professional, attractive, articulate staff attract attendee's to your booth. Our experienced professionals work trade shows every week. A proven way to increase sales leads at your trade show.

Rate for half day: \$275.00

Rate for full day: \$375.00

**On the trade show floor: Games**

*All game options will be set up Monday, March 7<sup>th</sup> and be ready to play by 5:00 PM for the opening reception. They will be available to play all day Tuesday, March 8<sup>th</sup> and taken away at the close of the exhibit hall.*

**Pin ball Machine – NASCAR**



Height 77 in. – Length: 52 in. – Width: 28 in.

Dimensions: 28" W X 52" L X 77" H

Power Requirements: 110 V 8 amps

Pinball is loved all over the world for its distinct style of play. While it's not quite a video game, its bells, lights, and whistles tend to draw in fans. The physical action involved can ensure that gaming sessions are challenging and exhilarating every time.

Other pinball machines available are Monopoly and Frankenstein.

Fee: \$1,840.00

### Linkable Harley Davidson Motorcycle Racing Game



Height: 78 in. – Length: 59 in. – Width: 32 in.

Weight: 353 lbs.

Dimensions: 32" W X 59" L X 78" H (per seat)

Power Requirements: 110V 5 amps

*Note: The picture shows two racing games. The price below is for 1.*

Fee: \$2,260.00

### Linkable NASCAR Racing Arcade Game w/ color Changing LED lights



Height: 78 in. – Length: 62 in. – Width: 34 in.

Weight: 470 lbs.

Dimensions: 34" W X 62" L X 73" H (Per Seat)

Power Requirements: 110V 10 amps

*Note: In the picture are multiple racing games – the price below is for 1 unit.*

Fee: \$2,620.00

### 18-Wheeler Semi Truck Racing Game



Height: 76 in – Length, 70 in – Width, 34 in

Weight 400 lbs.

Dimensions: 34"W X 70"L X 76" H

Power Requirements: 110V 5 amps

Fee: \$1,860.00



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### Mini Putting Challenge



Length: 96 in. – Width: 24 in.  
Weight: 40 lbs.  
Dimensions: 24" W X 96" L  
Power Requirements: 110V 2 amps

The state of the art mini putting Challenge takes you through as many as 18 holes, with 75 different play field configurations. One to four players can play and it even returns the ball to you after each putt. Also great for traffic building.

Fee: \$1,550.00

**Attendant** for games  
Up to 4 hrs (\$175/day)  
Overtime rate @ \$65/hr

Fee for 1 attendant, per day: \$175.00

**After hours Technical Support** will be provided, if needed

\$TBD

### Tradeshow/marshalled delivery, set up, and removal for games

Charge (no stairs) (Drop Off)  
Monday, 3/7  
3600 S. Las Vegas Blvd., Las Vegas, NV 89109

\$295.00

### **Note:** Tradeshow/marshalled (Pickup)

Please note that at the end of the show, delivery & tear down staff will not be authorized to remove any equipment from the show unless the Bill of Lading /OMHF (Outbound Material Handling Release Form) has been completed prior to the scheduled Remove Time. Failure to complete the Bill of Lading may result in additional fees charged by the General Contractor to you as the Exhibitor. Please make sure the Bill of Lading is completed and returned.

\$TBD



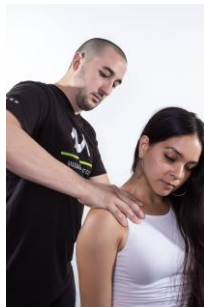
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## On the trade show floor: Activities

All activity options have been priced for the opening trade show floor reception on Monday from 5:00 PM – 7:00 PM. And, the show hours for Tuesday, March 8<sup>th</sup> as well as Wednesday, March 9<sup>th</sup> show floor hours. We can customize any schedule.

### Professional Chair Massage



A style of seated massage that is typically short — 10 or 30 minutes — and focuses on your back, shoulders and neck and arms. This is pricing for one therapist.

Fee: \$1,380.00

### Shoe Shine Station w/ shine artist



Total for one chair/shine artist with unlimited show/boot shines.

Fee: \$1,625.00

### Photo Booth #1



**One Elite Booth Photo Booth** – includes customized template/border, attendant, unlimited prints, on site digital downloads

Fee: \$2,800.00

## Photo Booth #2



**One Mirror Booth Photo Booth** - This has a 65" touch screen and includes customized template/border, unlimited prints, on-site digital downloads

Fee: \$3,400.00

## Digital Caricature Artist



Digital cartoons are drawn on tablet and are then printed on a glossy coated 4x6 photo paper. Each illustration averages about 4-6 minutes from start to finish. Required for digital caricatures to be stationed near a power outlet to allow electronic devices to function properly.

Digital download, color, logo on background.

Fee: \$2,320.00

## Caricature Artist



Style is flattering and fun! Will make your event fun and exciting. We draw color or black and white digital, or Black and White classic on heavy coated paper.

Classic Caricatures are 12x18.

Digital can be printed 4x6 for badge holder or 8.5 x 11.

Fee: \$2,800.00



## On the trade show floor: Live Entertainment

### Booth Trade Show Magician



Our trade show magician will entertain your attendees with his close-up magic tricks and will also bring his assistant who is terrific at trade shows – super outgoing and adept at encouraging attendees to become engaged.

Fee for 4 hours: \$1,850.00

### Elvis Impersonator



Our Elvis Impersonator is extremely outgoing, personable and easy to work with. He will walk the trade show floor, sing a few songs, and pose for photo ops to thoroughly entertain your attendees, or will be available for appearances wherever you wish.

Fee: \$2,800.00

### Living Statue



Our living statue as a marble Roman statue, Baseball player statue and Lincoln statue to entertain your guests. Can choose a custom living statue.

Fee: \$2,600.00



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### Trade Show Talent Order Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Booth Number \_\_\_\_\_ Onsite Contact \_\_\_\_\_

#### Trade Show Booth Staff

Brand Ambassador

#### Trade Show Games

- Nascar Pin Ball
- Harley Davidson Motorcycle Racing
- Nascar Racing Arcade

- 18 Wheeler Semi-Truck Racing
- Mini Putting Challenge

Don't See What  
 You're Looking For?  
 Just Ask!

#### Trade Show Floor Activities

- Chair Massage
- Shoe Shine
- Photo Booth Opt 1
- Photo Booth Opt 2

- Digital Caricature Artist
- Caricature Artist

#### Trade Show Floor Entertainment

- Walk around Magician
- Elvis Impersonator

Living Statue

The booth attraction will be booked for :

- March 8            5 PM –7 PM
- March 9            8:30 AM – 6:30 PM (or alternate times \_\_\_\_\_)
- March 10          8:00 AM – 9:30 AM

Rate: \$ \_\_\_\_\_ x 20% booking fee= \_\_\_\_\_ + \$18 parking/day

Total Due: \$ \_\_\_\_\_

To make payment, call 847.945.7401 or fill out the below and email to [info@creativeimpactgroup.com](mailto:info@creativeimpactgroup.com):

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_ Cardholder Zip Code \_\_\_\_\_