

2020

AFSA

AMERICAN FINANCIAL SERVICES ASSOCIATION

BY THE NUMBERS



100+

comment letters to state, federal and regulatory bodies.

50+



new resources for members, including 50-state surveys, in-depth white papers, legislative analyses and member talking points.



30%

year over year increase in traffic on the re-designed AFSAonline.org.

18,000+



total AFSA University licenses.

10

new AFSA University-enrolled companies.



3,000+

listeners to the Extra Credit Podcast.



24

engaging and thought-provoking webinars.

1 MILLION+

users enrolled in MoneySKILL®, in all 50 states, with 90,000 new enrollees in 2020.

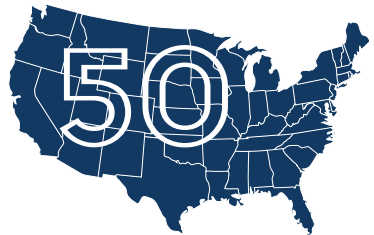


412+

corporate members, representing 183 finance company members.

195

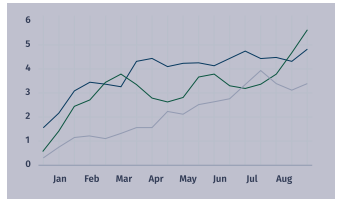
business partners, 34 affiliate state associations.



states contacted on work from home regulations.

15+

constantly updated COVID-19 tracking charts.



1,500+

AFSA conference attendees.

+500

registrants for the first virtual AFSA conference

8000+



receive and read *Capital Notes* each week and *News You Need* daily.