

AFSA By the Numbers

1,102 Vehicle
Finance Division
Member
Representatives

1,308 Member
representatives serving on
Committees, Boards and
Working Groups

440 Independents
Section Member
Representatives

**447 Total
Companies**



**45 New Member
Companies in 2018**



2,100+ attended AFSA conferences in 2018

212 Consumer & Commercial Credit Companies

33 Affiliate State Memberships

199 Business Partners

70 Premier Business Partners

3 International Members



1,600+ followers on LinkedIn

1,100+ followers on Twitter

19 AFSA webinars in 2018

9,500+ Newsbriefs Recipients Weekly

5,400+ Daily Connect Subscribers

32 Percent Average Open Rate on Daily Connect

25 Percent Average Open Rate on Newsbriefs



20,000+ AFSA University Members

35 State, Federal & Regulatory Comment Letters and
Amicus Briefs

450+ Active AFSA*Track Users